



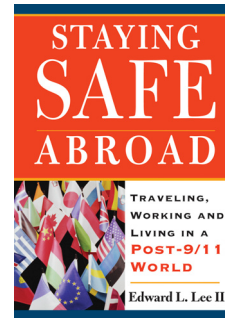
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## NEWS RELEASE for Immediate Release

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### *New Book on Post-9/11 Foreign Travel Helps Keep Tourists, Travelers Safe Abroad*

TRAVERSE CITY, MI—Sleeping Bear Risk Solutions, an international security consulting firm, today announced that its new 360-page pocket guide, *Staying Safe Abroad: Traveling, Working & Living in a Post-9/11 World*, will be released this month.

Author Ed Lee, a retired U.S. State Department special agent, U.S. Embassy regional security officer (RSO) and former director of security of the U.S. Agency for International Development, who served in Asia, Latin America and the Middle East, emphasizes that international travelers and expatriates are facing extraordinary risks abroad today, often unknowingly.

“Even though there have been no terrorist attacks on U.S. soil since 2001, al-Qaeda and other extremist groups continue to target and strike out at nations who have joined the U.S. in countering global terrorism,” says Lee. “Moreover, with so many foreign governments being forced to concentrate their police resources on preventing acts of terrorism, crime has risen dramatically virtually everywhere, which puts foreign tourists at considerable risk of being victimized both from preventable rising crime and...from terrorist acts that cannot be prevented,” the former RSO emphasizes.

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“Three of the biggest reasons why foreign travelers continue to be victimized is because they (1) don’t educate themselves on the threats they will face abroad; (2) they often incorrectly assume that future events are pre-ordained and believe that behavior modification has no role in heading off a security threat; and (3) they fail to learn how to minimize their risk in an environment that is very unfamiliar to them,” Lee stresses. To demonstrate the extent of crime, the author shares with the reader countless actual case studies of travelers who have been victimized abroad and how such incidents could have been prevented through better security awareness.

When asked why he wrote *Staying Safe Abroad*, Lee simply responded, “I have been dealing with victims of crime and terrorist acts abroad most of my adult life, and while I’ve trained thousands in how to stay safe abroad with incident-free results, it has not been enough to prevent continuing tragedy. Thus, I thought that getting this book into the hands of all travelers would be a much more effective forum in terms of preventing trip disruptions, injury and even death. Foreign travel is a wonderful experience that everyone should enjoy, all the while recognizing that victims mentioned in my book never thought that something bad would happen to them.”

*Staying Safe Abroad* is about thinking and behaving proactively in an increasingly uncertain, turbulent and perilous world. *Staying Safe Abroad* will not alarm you, but rather educate you on the threats you may will face abroad, and empower you with solutions that will minimize personal risks while traveling internationally.

*Staying Safe Abroad* can be purchased at [www.sbrisksolutions.com](http://www.sbrisksolutions.com) or through booksellers everywhere. Editors: For a complimentary review copy, please contact Ed at: [ed@sbrisksolutions.com](mailto:ed@sbrisksolutions.com).